

Maroncelli
District
www.maroncellidistrict.it

DESIGN

WEEK 21

OPENING

07
/09/
21



SUPERSALONE
SALONE DEL MOBILE - 5/10 SETTEMBRE 2021

MARONCELLI DESIGN DISTRICT

VIA MARONCELLI * TITO SPERI * QUADRIO * VIALE PASUBIO

OPENING Tuesday 7 September 2021 h.18 / 21.30

From 5 to 10 September, the **Salone del Mobile** starts again and the city becomes a protagonist on the international scene with the great exhibition of Design trends and the novelties of the Supersalone. Milan's districts also become trendy theatres like the **Maroncelli District**, which in recent years has increasingly qualified as Milan's new trend-setting area with its Design Galleries, Art Design, Modern Art, Contemporary Art, Fashion Luxury, Hair Styles and Restaurants. For some years now, the Maroncelli District has extended to the quadrilateral of Via Maroncelli, Tito Spери, Quadrio and Viale Pasubio, creating an interesting and stimulating exhibition itinerary. The area has been compared by some prestigious publications such as the Financial Times, London's Independent and Corriere della Sera as Milan's new Soho, adjacent to the Porta Nuova Garibaldi hub and the new Palazzo Feltrinelli headquarters.

The itinerary begins at Via Maroncelli 2 with **Officina Antiquaria** showcases a special setup in via Maroncelli 2, with a selection of midcentury pieces, whose authors have contributed to making Italian design an icon in the world. The gallery tells, through a diversified and constantly evolving collection, of historical eras, artistic movements, excellent craftsmanship and timeless aesthetics.

DVO at 5 Maroncelli Street, presents the theme through which the company presents itself in this "Supersalone 2021" revolves around sustainability and green. DVO SRL is recognized for its strong environmental sensitivity and for having achieved, in recent years, numerous and important company and product certifications, many of which are in line with the new green standards of the market also at an international level. The installation created in the showroom focuses on the idea of the "return to nature", with the intention of involving guests in an "experiential" atmosphere different from the usual and decisively launching on the market this strong and exclusive theme that characterizes the brand.

Opening at 7 Maroncelli street, the new **Manuel Zoia Gallery** space is a contemporary art project established as a place for dialogue and promotion of new generation artists. During the inaugural opening for Milan Design Week, works by artists represented by the Gallery are presented: Stefano Cescon, Monica Mazzone, Vincenzo Merola, Krzysztof Sokolowski, Dado Schapira, Cristiana De Marchi, Paolo Ceribelli. Thursday 16 September sees the opening of the first exhibition in the new Milanese venue: EYELIDS by Raffaele Milazzo and Chiara Gullo, curated by Domenico De Chirico.

For this edition of the Fuori Salone **Galleria Rossella Colombari** at 10 Maroncelli street, will celebrate its 40 years of activity with an exhibition dedicated to the original book on the history of the Gallery. The Gallery's showcases becomes libraries where the volumes are exhibited, while inside, visitors will find a selection of furnitures in line with the Gallery's over 40-year journey. The same emotions of the book and the history of the Gallery will be felt by the visitors inside this show.

In the courtyard at 10 Maroncelli street the designer **Stefania Carrera** has been working in the clothing industry for years and works almost exclusively with Japan. For some time now, she has personally created the prints for her clothing and accessory collections. The same prints, of which she has a vast archive and are renewed seasonally, are photographed and ink-jet printed on canvas fabric as well. They thus become panels (generally 140x140 in size) which, once fixed on a wooden frame, look like real pieces of furniture.

Galleria Maroncelli 12, located at 12 Maroncelli street, presents the exhibition "Do you see what I see?". Three-quarter, front, profile. Realistic or visionary. In the history of art, the depiction of the face shows the alternating of phases: from realism to idealization, from the stylization of the features to their expressionistic deformation. Visionary, extravagant, the portraits on display look at us with the eyes of their authors. The silent and alienated faces of Agostino Goldani; the winking Mona Lisa by Davide Cicolani; Franca Settembrini's piercing-eyes girls; the primary and minimal faces of Shaul Knaz; pensive and solitary the faces of Mauro Gottardo.

The new **Alessia Paladini Gallery** presents "Passages". Writer, poet, journalist, Tina Cosmai approaches photography in 2006, reflecting on the metaphysical aspects of the relation man-environment. Tina Cosmai's photographs take the viewer into a world that takes different but complementary aspects: opaline and embracing (Via di Fuga a Mare); dreamy and playful (Ludica); alienating and mysterious (Manikins); of definite shapes and sharp shadows (Meriggio); visions through which the artists makes us reflect upon the evolution of multifold feelings and universal concepts reversed into image - from estrangement to freedom - where an echo to the written word is always present. Photography takes the place of writing to describe, re-create, illustrate a kaleidoscope of sensations and feelings, memories from the past and projections into the future. Written words stems out more precisely in the series La Luna e i Falò, a poignant tribute to Cesare Pavese, in which writing melts with images creating an extremely deep and personal vision of the literary works of this great writer.

ETEL at 13 Maroncelli street presents the exhibition COLORI unfolds its narrative through colour, to create a dialogue between yesterday's creations, such as works by Joaquim Tenreiro, Daciano da Costa, Jorge Zalszupin, Lina Bo Bardi, Oscar Niemeyer and Jose Zanine Caldas, and the latest ones, designed by Patricia Urquiola. ETEL is supported by Brazilian Furniture Project, ABIMÓVEL and Apex-Brasil.

The **Galleria Paola Colombari**, located in the courtyard at 13 Maroncelli street inaugurates the group exhibition entitled "2021 Art Design & Contemporary Art" curated in collaboration with Neia Paz. Paola Colombari trendsetter in Art Design, presents some pieces of the new contemporary trend by Brazilian designers Ronald Sasson, Leo Capote, Alê Jordão, Adriana Fortunato and Caterina Fumagalli with the Fibra Research brand and Italians Antonio Cagianelli and Alessandra Roveda. The exhibition also includes works by Brazilian artists such as Andrea de Carvalho and Monica Silva, German photographer Uli Weber, American photographer Tom Vack and artist, writer and filmmaker Marilù S. Manzini. Paola Colombari has been part of the birth of Design collecting since the 1990s, participating in the first edition of the Design Week founded by Interni, and since then every year she punctually organises a research exhibition dedicated to the avant-garde of Art Design, the new frontier of designer experimentation in the last ten years.

Galleria **BIANCHIZARDIN** located at 14 Maroncelli street, presents the solo exhibition by Federico Clapis SPAZIO MENTALE = AMBIENTE with text and curatorship by Marco Tagliafierro. For this artist, it is not useful to know his age and place of origin, and it is equally superfluous to investigate his experience, since all these conditions and conventions are not established in him. Sometimes time windows open up for him, thanks to the contemplation of his work. The selection made by the art critic Marco Tagliafierro regarding a conspicuous production focuses on object forms, sign concretions that oscillate between being a series of mirabilia, memorabilia, prescience, that still fluctuate between appearing to be relics of an Atlantean technology and a post atomic prediction. They are sedimentations of ceramics, cement, vintage or heritage objects. Concretions of glyphs, archaeologies of the future or avant-gardes of the past, utopias or retrotopias. Between them there are continuous reverberations and resonances that demonstrate one of Federico Clapis' natures, that of being a necessary disturber or accelerator of meaning in a mental space that is environment.

At 25 Quadrio street **LIBRIBIANCHI** presents INFINITY, the new Bookshop/Sculpture created by Ktiponite & LibriBianchi. The LibriBianchi are the expression of a personal artistic research by Lorenzo and Simona Perrone that has been developing for over twenty years, that explores the world of books and strongly establishes the binomial book/culture as a synonym for civilization. Lorenzo and Simona use real books on which they treat with water, glue and plaster, thus obtaining a raw material on which they intervene with various apparently foreign materials such as barbed wire, glass, stones, woods and white paint. In the end, covered in white, each book becomes an Archetype, a symbol of Culture and Knowledge and screams in silence to be read otherwise.



MARONCELLI

- 1 **Officina Antiquaria**
via Maroncelli 2
- 2 **DVO**
via Maroncelli 5
- 3 **Manuel Zoia Gallery**
via Maroncelli 7
- 4 **Galleria Rossella Colombari**
via Maroncelli 10
- 5 **Stefania Carrera**
via Maroncelli 10 (interno cortile)
- 6 **Galleria Alessia Paladini**
via Maroncelli 11
- 7 **Galleria Maroncelli 12**
via Maroncelli 12

- 8 **Galleria Paola Colombari**
Via Maroncelli 13 (interno cortile)

- 9 **ETEL**
via Maroncelli 13

- 10 **Galleria BIANCHI ZARDIN**
Via Maroncelli 14

QUADRIO

- 11 **LIBRIBIANCHI**
via Quadrio 25